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Instructions for exhibitors at the SCCA Trade Show, March 16th, 2024 @ the

HILTON COCOA Beach Oceanfront Hotel, 1550 North Atlantic Ave., Cocoa Beach

Show time is 9am-noon

Welcome to the twenty-sixth Annual SCCA Trade Show! We wish you a successful show with the opportunity to make many new contacts. Following are some details to help you plan your attendance:

Note: The fee for this year is \$50.00 and payment can only be made by check OR through PayPal which is the only way to use a debit/credit card.

Your business must be an SCCA member in good standing on the show date. New members are welcome and may apply for membership or renewal at the same time they apply for the show (see the SCCA website for membership information).

Setup times: 6:30-8am Saturday, March16th. Please remove your material promptly after the show closes so that the center can reset the room.

Power is being requested for some individual tables via the application. The Hotel has limited capability, but they will do their best to accommodate us. Most of the tables along the wall can easily access power, and center tables if you run a long extension cord. Please bring extension cords plus duct tape (to tape the cord in the walkways). Also, cooperate with your neighbors to share extension cords. No changes, please.

Tables along the walls may display banners on thewalls by using painter's masking tape (The blue type which comes off easily). NO PINS ARE ALLOWED ... PLEASE DO NOT DAMAGE THE WALLS. Also tables along the wall can have backdrops or displays that are taller than the tables. NO CENTER TABLES ARE ALLOWED TO HAVE ANYTHING THAT BLOCKS THE VIEW OF THE ROOM (ON OR IN FRONT OR IN BACK OF TABLE, The maximum height is 5 feet from the floor).

Tables & linens are provided. Approximate size is 6 - 8 feet in length. Table assignment and floor plans will be emailed directly to each participant. A participant list, table number, and floor plan will be in the program handout on site.

SCCA requests that door prizes from exhibitors be kept at their table and you do your own drawing for your prize. In the past SCCA would call the door prizes but it has come to our attention that this process is much too confusing due to the amount of time and the number of vendors. So, ladies and gentlemen this year you are on your own.

For your planning of handouts and giveaways, we estimate about 400 visitors (based on last year).

Please use Ben's Email address below for all table assignments and further instructions if needed.

Regards, Ben Shuler ben-scca@bellsouth.net, cell 321-266-1940